

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) Confirmation No. 4901
Bret Alan **GORSLINE, et al.**) Group Art Unit: 2178
Application No. 10/727,264) Examiner: David Faber
Filed: December 3, 2003)
For: **METHODS AND SYSTEMS FOR**) Date: March 17, 2009
PROGRAMMABLY GENERATING)
ELECTRONIC AGGREGATE)
CREATIVES FOR DISPLAY ON AN)
ELECTRONIC NETWORK)

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the notice of non-compliant amendment, please find corrected versions of the claims as follows. Any fees required are hereby authorized to be charged to Deposit Account No. 19-2380.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.